

Estimates suggest that 150 million Europeans use CAM annually but reliable data are scarce. CAM is defined in various and sometimes contradictory ways within Europe and the national legal status of CAM is sometimes unclear. The overall goals of the FP7-funded coordination project CAMbrella are to describe the situation of CAM in the EU and based on this to propose a roadmap for future CAM research. CAMbrella also aims to facilitate sustainable, high quality research collaboration, and will create a coordinated EU network of researchers and stakeholders including patients, funding bodies and registered clinicians.

Corresponding to the specific aims the project is subdivided into separate work packages which work and results will be presented in Sessions 1 and 2 of this conference. Based on the available information, a strategic roadmap for European research activities will be presented in Session 3 to identify the most relevant research areas where progress is highly needed. The presentation of the project results will be completed by a discussion together with the audience on the recommendations regarding CAM research.

CAMbrella involves a consortium of 16 academic research institutions from 12 European countries. The project is accompanied by an Advisory Board which encompasses 12 international organisations representing different stakeholders in the field of CAM.



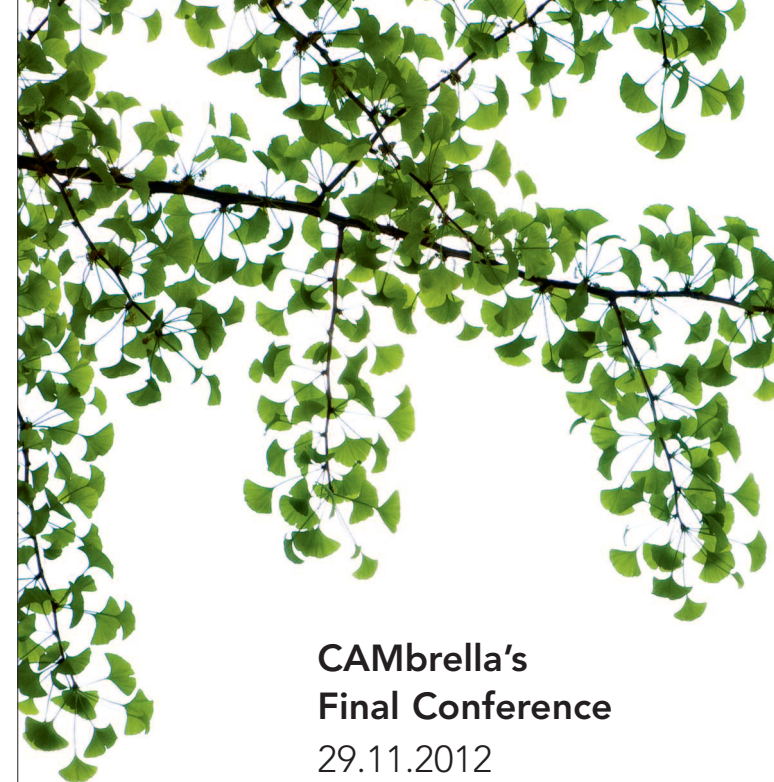
Representation of the Free State of Bavaria  
to the European Union in Brussels  
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Participation in this event will be limited and thus by invitation only. Please contact us if you are interested to participate (there is no registration fee).

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Kindly hosted by the Representation of  
the Free State of Bavaria to the European Union  
in Brussels

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# The Roadmap for European CAM Research



Pan-European research network for  
Complementary and Alternative  
Medicine (CAM)

[www.cambrella.eu](http://www.cambrella.eu)

## Program

### Chair

Torkel Falkenberg

|               |                                                                                                |
|---------------|------------------------------------------------------------------------------------------------|
| 9.30 – 10.00  | Registration                                                                                   |
| 10.00 – 10.50 | Opening and Introduction                                                                       |
| 10.00 – 10.10 | Welcome Address                                                                                |
|               | Dr. Angelika Schlunck, Director of the Representation of the Free State of Bavaria to the EU   |
| 10.10 – 10.20 | 3 Years CAMbrella in Retrospect                                                                |
|               | Dr. Dr. Wolfgang Weidenhammer, Coordinator, Technical University Munich, Germany               |
| 10.20 – 10.50 | Keynote Lecture                                                                                |
|               | Prof. Dr. Jarle Aarbakke, Rector University of Tromsø, Norway                                  |
| 10.50 – 11.20 | Coffee Break                                                                                   |
| 11.20 – 11.40 | <b>Session 1: The Framework of CAM in Europe – Terminology and Regulation</b>                  |
| 11.20 – 11.30 | Terminology and Definitions of CAM Methods                                                     |
|               | Prof. Dr. Dr. Bernhard Uehleke, University of Zurich, Switzerland                              |
| 11.30 – 11.40 | Legal Status and Regulations                                                                   |
|               | Prof. Dr. Vinjar Fønnebo, University of Tromsø, Norway                                         |
| 11.40 – 12.50 | <b>Session 2: Citizens, Patients and CAM Providers – what do we know, what should we know?</b> |
| 11.40 – 11.50 | Needs and Attitudes of Citizens                                                                |
|               | Prof. Dr. Helle Johannessen, University of Southern Denmark                                    |
| 11.50 – 12.00 | CAM Use – the Patients' Perspective                                                            |
|               | Prof. Dr. George Lewith, University of Southampton, United Kingdom                             |
| 12.00 – 12.10 | CAM Use – the Providers' Perspective                                                           |
|               | Dr. Klaus von Ammon, University of Bern, Switzerland                                           |
| 12.10 – 12.30 | Interests from a Patient's Point of View                                                       |
|               | Kurt Langbein, Journalist and Cancer Patient, Vienna, Austria                                  |
| 12.30 – 12.50 | Being a Practitioner – a Dialogue                                                              |
|               | N.N.                                                                                           |
| 12.50 – 14.00 | Lunch Break                                                                                    |

### Chair

Vinjar Fønnebo

|               |                                                                                                      |
|---------------|------------------------------------------------------------------------------------------------------|
| 14.00 – 14.35 | <b>Session 3: Research Strategy – the Global and the European Perspective</b>                        |
|               | <b>Presentation of the Roadmap for CAM Research in Europe</b>                                        |
| 14.00 – 14.10 | CAM Use – the Global Perspective                                                                     |
|               | Prof. Dr. Torkel Falkenberg, Karolinska Institutet, Stockholm, Sweden                                |
| 14.10 – 14.25 | Roadmap for Future CAM Research                                                                      |
|               | Prof. Dr. Benno Brinkhaus, Charité, Berlin, Germany                                                  |
| 14.25 – 14.35 | Comments on the Roadmap from the Advisory Board's Perspective                                        |
| 14.35 – 15.45 | <b>Questions, Answers and Reflections regarding Future CAM Research in Europe</b>                    |
|               | open discussion moderated by Dr. Bettina Reiter, Leader work package Dissemination and Communication |
|               | Including all work package leaders:                                                                  |
|               | Dr. Klaus von Ammon                                                                                  |
|               | University of Bern, Switzerland                                                                      |
|               | Prof. Dr. Benno Brinkhaus                                                                            |
|               | Charité, Berlin, Germany                                                                             |
|               | Prof. Dr. Torkel Falkenberg                                                                          |
|               | Karolinska Institutet, Stockholm, Sweden                                                             |
|               | Prof. Dr. Vinjar Fønnebo                                                                             |
|               | University of Tromsø, Norway                                                                         |
|               | Prof. Dr. Helle Johannessen                                                                          |
|               | University of Southern Denmark                                                                       |
|               | Prof. Dr. George Lewith                                                                              |
|               | University of Southampton, United Kingdom                                                            |
|               | Prof. Dr. Dr. Bernhard Uehleke                                                                       |
|               | University of Zurich, Switzerland                                                                    |
| 15.45 – 16.00 | Closing Remarks                                                                                      |
|               | Dr. Dr. Wolfgang Weidenhammer, Coordinator, Technical University Munich, Germany                     |
| 16.00 – 17.00 | Meet the Experts                                                                                     |
|               | Networking (Lobby Hall with Buffet)                                                                  |

## Speaker

### Prof. Dr. Jarle Aarbakke

Rector of University of Tromsø, Norway

### Prof. Dr. Benno Brinkhaus

Institute for Social Medicine, Epidemiology, and Health Economics at the Charité University Medical Center in Berlin, Germany

### Prof. Dr. Torkel Falkenberg

Karolinska Institutet, Division of Nursing, Unit on Integrative Care, Sweden

### Prof. Dr. Vinjar Fønnebo

National Research Center in Complementary and Alternative Medicine (NAFKAM), Universitetet i Tromsø, Norway

### Prof. Dr. Helle Johannessen

CCESCAM – Center for Cross-disciplinary Evaluation Studies of Complementary and Alternative Medicine, University of Southern Denmark

### Kurt Langbein

Journalist, Vienna, Austria

### Prof. Dr. George Lewith

Complementary and Integrated Medicine Research Unit, University of Southampton, United Kingdom

### Dr. Bettina Reiter

Viennese Academy for Integrative Medicine (GAMED), Austria

### Prof. Dr. Dr. Bernhard Uehleke

Institute for Naturopathy, University Hospital Zurich, Switzerland

### Dr. Klaus von Ammon

Institute of Complementary Medicine (KIKOM), Universität Bern, Switzerland

### Dr. Dr. Wolfgang Weidenhammer

Competence Centre for Complementary Medicine and Naturopathy (CoCoNat), Klinikum rechts der Isar, Techn. Univ. Munich, Germany